



PRESS RELEASE
APRIL 29, 2008



The IMPACT VIDEO XTREMEY AWARDS, created and produced by Impact Video, is an exciting awards program that has been created to recognize the contribution videos have had on the extreme sports industries and to applaud the artistic endeavors of their creators.

**Top Honors go to Motorsports Top Filmmakers at
The 8th Annual Impact Video Xtremey Awards!!**

Impact Video presented another stunning evening to honor motorsports films and their producers at the 8th Annual Xtremey Awards. Red Carpet ceremonies began at 5 pm on Sunday, April 27th. Honored Guests of Legendary status like Ivan Stewart, Sal Fish, Malcolm Smith, Mike Metzger, Mark Post and more began to arrive right on schedule at the OC Pavilion. On display outside the entrance were Ivan Stewart's racing truck, Malcolm Smith's '71' Husqvarna, two classic dirt bikes on loan from The Early Days of Motorsports Museum and a hot bike's fully customized sportbike.

The pre-show event was catered throughout the beautiful OC Pavilion. The delicious food was served in the 5 star restaurant Ambrosia, which is part of the facilities. The décor was pure class, with winding staircases and chandeliers. Ketel One Vodka hosted a fantastic martini bar while shrimp scampi sizzled and the gourmet goods were being scooped up by the VIP stars of motorsports.

Docy Andrews President of Impact Video and creator of The Xtremey Awards opened the show with a warm welcome to an excited audience of producers, star athletes and industry elite. The Mission Viejo Performing Arts dancers set the tone of the show with a dramatic performance laced with hip hop moves, tumbles, flips and jazz steps that thrilled the crowd.

Malcolm McCassy, marketing guru, filmmaker and all around great guy joined Docy as her co-emcee for the evening and the awards began honoring the filmmakers of each discipline of motorsports.

The special guest presenters were industry folk of legendary status such as Malcolm Smith and Ivan Stewart to contemporary heroes like Ronnie Renner and Kelly Yancy. Gary Denton, Cameron Steele, Kurt Nicoll, Mark Post, Bob Bower, Sal Fish, Dayna Trask, Laurette Nicoll, Heidi Steele and more handed out the coveted Xtremey trophies throughout the evening.

Winning for the 8th time in the Snowmobile category, a happy Slednecks crew received top honors, while Dan Davidoff took home the Best Snowmobiler Performance for the second year in a row. Best Enduro was presented to Jeff Pakosta of Throttle Entertainment for his work in Redbull Romaniacs, while 180 Films

won for best Sportbike Video of the year. An exuberant Darius Kashabi was honored for his work in Servin' it Up 5 and followed up was a big win again this year for Chet Burks Films for the AMA MX Championship. Taylor Rambo of Rambo Films was given a surprise recognition award as Best New Producer of the Year for his work in Televised starring The Metal Mulisha. Pipeline Media also received special recognition for Outstanding Documentary Filmmaking for their release of One Chance to Win. Wide Open won the trophy for Best Theatrical Competition and Race and Jessica Hale its producer is the first women to win an Xtremey Award. Sinister Films walked away smiling for his win with Riviera Racing 3. Meanwhile, Fleshwound Films did it again in the Best MX category for Crusty Demons 13 and Travis Pastrana was given Best Performance in an MX Film.

Highlights of the evening were a moving tribute to Evel Knieval presented by Sal Fish and later a rousing rendition of Rick James SuperFreak smash hit, parodied and performed by Docy and the Imps. The Imps performed the re-worked "MotoFreak" song with gusto, singing and dancing their hearts out as the audience went wild. Their fishnet stocking, MSR Racing jerseys and go-go boots put just the right amount of camp and funk into a tight musical number.

Larry Roeseler received the Honorary Achievement Award this year and it was presented to him by Tom White. Tom presented with a heartfelt appreciation of a man who has been such a hero and example of championship behavior to all of us.

The evening was capped off by the after-party held in The Vault Lounge downstairs from the theater. The Don Duncan 8 piece band pumped out killer music and everyone from every sport was there to mix, mingle, celebrate and have a good time and a good time they had. It was truly and night of nights and a one of a kind event.

Sponsored by:

Impact Video, New Ray, Dirt Sports Magazine, Ketel One Vodka and Off-Road.com Video Channel

Ticket sales went to benefit The Clayton Foundation

The Impact Video Xtremey Awards were held on Sunday Night, April 27, 2008 at The OC Pavilion in Santa Ana, California.

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